

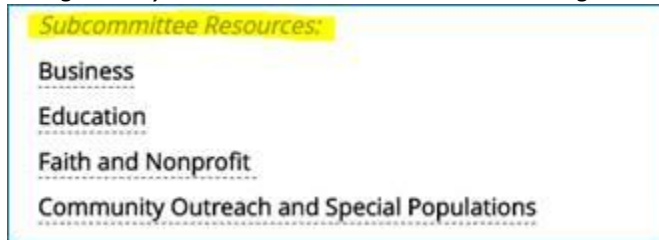
## HOW TO USE THE LOW RESPONSE SCORE (LRS) MAPS CREATED FOR CENSUS SUBCOMMITTEES

### General info:

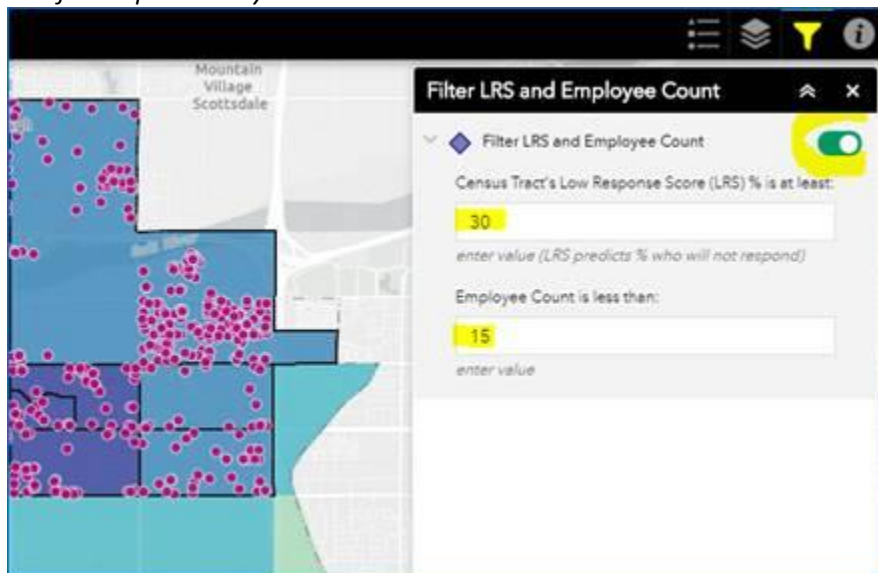
#### Story Map Link:

<https://gis.tempe.gov/census2020>

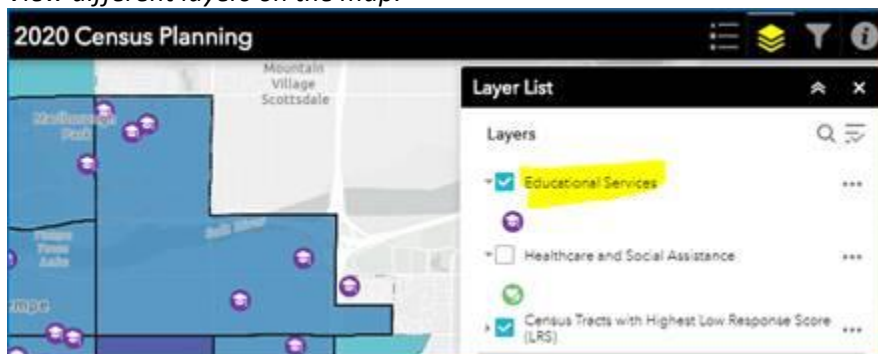
Navigate to your subcommittee's resources using links in the table of contents on the landing page:



Use filter options on your data:



View different layers on the map:



Export data to an Excel document:

Address	Employee Count	Description (1)
1250 E Apache Blvd	8	Accommodatio Services
1125 S Terrace Rd	7	Retail Trade
1101 S Rural Rd	7	Retail Trade
1050 E Lemon St	7	Accommodatio

### *Content descriptions for new sections:*

#### **Business Subcommittee:**

##### ***Employers for 2020 Census Planning***

This application provides Tempe employer info including business name, address, employee count and business descriptions. The data includes the Census tract and low response score associated with the data layer.

A built-in filter option is available to easily filter the data by Census tract low response score (LRS) or by employee count. As a reminder, the LRS is the predicted non-response rate for the Census so a higher rate is bad. Tempe's top ten LRS Census tracts score above 30% LRS.

Filtered results may be exported to a CSV (Excel) spreadsheet.

#### **Education Subcommittee:**

##### ***Education and Healthcare / Social Assistance for 2020 Census Planning***

This application uses Tempe employer data to show two layers:

1. **Educational Services** - mainly comprised of elementary, high school and higher education
2. **Healthcare and Social Assistance** - mainly comprised of daycare, pre-school and social support organizations

The data includes the organization name, address and the Census tract and low response score associated with the data layer.

A built-in filter option is available to easily filter the data by Census tract low response score (LRS). As a reminder, the LRS is the predicted non-response rate for the Census so a higher rate is bad. Tempe's top ten LRS Census tracts score above 30% LRS.

Filtered results may be exported to a CSV (Excel) spreadsheet.

#### **Faith and Nonprofit Subcommittee:**

### ***Places of Worship and Nonprofits for 2020 Census Planning***

This application shows locations of places of worship and nonprofit organizations. The data includes the Census tract and low response score associated with the data layer.

A built-in filter option is available to easily filter the data by Census tract low response score (LRS). As a reminder, the LRS is the predicted non-response rate for the Census so a higher rate is bad. Tempe's top ten LRS Census tracts score above 30% LRS.

Filtered results may be exported to a CSV (Excel) spreadsheet.

### **Community Outreach and Special Populations Subcommittee: *Special Populations for 2020 Census Planning***

This application allows for viewing different demographic information about special populations.

A built-in filter option is available to show the Census tract boundaries layer based on low response score (LRS). As a reminder, the LRS is the predicted non-response rate for the Census so a higher rate is bad. Tempe's top ten LRS Census tracts score above 30% LRS.